

The 4-Step Downsizing Plan

A simple path to clarity, confidence, and a successful sale.

1

Define Your Next Chapter

Before touching anything in the home, start with clarity.

KEY FOCUS | WHERE ARE YOU GOING AND WHAT DO YOU NEED?

- What type of home fits your lifestyle now? (condo, bungalow, retirement community)
- What location works best for family, healthcare, lifestyle?
- What monthly budget feels comfortable?

OUTCOME

A clear vision that guides every decision moving forward.

2

Create a Personalized Downsizing Strategy

Now we build the roadmap so nothing feels rushed or uncertain.

KEY FOCUS | TIMING, FINANCES, AND LOGISTICS

- Home evaluation to understand current value
- Equity + budget breakdown for your next move
- Timeline: sell first vs. buy first
- Identify support (realtor, stager, movers, organizers)

OUTCOME

A step-by-step plan tailored to your situation.

THE PLAN

3

Declutter & Right-Size with Confidence

This is where most people feel overwhelmed—so structure is everything.

KEY FOCUS | SIMPLIFY, DON'T RUSH

- Simple system: Keep · Donate · Gift to family · Sell · Discard
- Start with least emotional spaces (storage, basement)
- Tackle one room at a time
- Set small, achievable goals (2–3 hours max per session)

OUTCOME

A lighter home—and a lighter mindset.

4

Prepare, List & Transition Smoothly

Now we position the home to sell for top value.

KEY FOCUS | PRESENTATION + EXECUTION

- Strategic staging (highlight space and flow)
- Professional photos + marketing
- Pricing strategy based on current market
- Coordinated move plan

OUTCOME

A confident, well-prepared sale with minimal stress.

BONUS RESOURCE

Contents Management Guide

Plan ahead for unwanted contents with a clear, practical approach.

ASK FOR A FREE COPY

You don't have to figure this out alone—I'll walk you through each step so you feel confident, not overwhelmed.

Transition With Ease™

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